

صندوق ووقفية القدس Alquds Fund and Endowment

Alquds Fund and Endowment We invest in people for Jerusalem Annual Report

2019



In the name of Allah, the Most Gracious, the Most Merciful



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Chairman's Message

Mr. Munib Rashid Masri

Five years ago, Alquds Fund and Endowment was born out of the visions and vigorous efforts to protect the city of Jerusalem, empower the resilience of its residents, and pursue development in its various vital sectors. During these years, we ensured we stayed in touch with Jerusalemite's worries, and pursued serving their developmental needs, and so we founded an organization specializing in Jerusalem's affairs, known for great transparency, governance and efficiency.

We have raised the slogan of investing in Palestinians, and have aimed our programs at all groups, particularly the youth, who we consider to be our hope and resilience. We have worked on promoting our involvement in the education and higher education sectors, and have begun preparing the 2030 education document as a roadmap for achieving comprehensive development in the education sector.

We have also established a center for business development and entrepreneurship empowerment in partnership with Al-Quds University. We have also contributed in establishing a program for protecting estate endowments in the city of Jerusalem, and have strengthened the social network program for education empowerment in the city of Jerusalem. We also created centers to service Jerusalemites through the Jerusalemite Student Loan and Grant Fund, Dignity and Interdependence Endowment, and a program for improving housing conditions for Jerusalemites.

However, Alquds Fund and Endowment's largest achievement was establishing a ten-year milliondollar endowment through partnering with a number of businessmen and funding organizations, which will guarantee the organization's sustainability, enlarging its impact, and its ability to empower the city of Jerusalem.

Five years later, and by the grace of Allah, we were able to achieve our strategic goals for 2016-2020. We have also achieved all goals mentioned in the Change and Guaranteed Sustainability Program that was released in 2018 for Alquds Fund and Endowment to get a step closer to becoming a global funding organization.

In conclusion, I would like to warmly thank the Board Director, his royal highness Turki Al-Faisal, and all members of the board and governing body, plenary, the administrative staff, donors, granters, and partners for their efforts. Our message is to proceed as one team with complete determination to saddle the lanterns of Jerusalem, and to stand by its resilient residents.

Executive Director's Message

Mr Taher Al-Disi

It is our pleasure to present you with the first sustainability report by Alquds Fund and Endowment. The report includes 2019's most important achievement, and the fruits of five years of labor since the establishment. The report also reflects the efforts put in to achieve desired sustainability by growing the organization's internal talents, diversifying income, raising the quality of program design, executing of influential projects, responding to current challenges and Jerusalemite's needs.

We have doubled our revenue, grown expenditures by 300%, and finalized necessary processes and preparations for the formation of Jerusalem's endowment valued at \$100 million in partnership with the Islamic Bank for Development. We were able to reach different parts of Jerusalem by partnering with more than 70 Jerusalem-based organizations.

We have achieved most of the Change Sustainability Guarantee Program's governing recommendations and goals by narrowing the scope of the board of trustees' work, empowering multidisciplinary committees, promoting the organization, advancing elements of sustainability, reviewing the programmatic plan and updating it for bigger impact and fulfillment, and developing and strengthening the administrative body.

As for programs and projects, we began formulating the 2030 education document as a holistic vision to maintain the identity of education in the city of Jerusalem and develop it, which is an extension of the model schools network program which enabled us to rebuild and develop a number of schools in Jerusalem. An agreement between all universities in the West Bank has been signed to provide Jerusalemite students with scholarships through a new methodology that guarantees the principle of opportunity equity and to receive assistance from specialized centers within the university to decide their level of need. The program has, for the fifth year in a row, helped almost 500 students each semester through these scholarships. We were able to establish the Social Centers Network Program in partnership with the Jerusalem Clubs Association to begin a new work phase with these clubs and social organizations to enable them and build a system that invests in the upcoming generations. As for the economic sector, our partnership with Al-Quds University has grown through the Business Development and Entrepreneurship Support Center that contributes by providing scholarships, loans, and training opportunities for tens of young people and merchants to support their projects and better their economic situations.

As for journalism, the work of Hona Al-Quds, the broadcasting arm of Alquds Fund and Endowment, continued. The agency was able to develop its performance by covering the Fund's projects, updating its website, and producing periodical bulletins in both Arabic and English.

In order to optimize human resources, most of the internal process has been digitized. We are working on digitizing all processes associated with beneficiaries, whether they are citizens or organizations. We have also provided training to our employees across all departments.

In terms of local and international partnerships, we were able to open multiple doors with funding partners from the Arab world and the world at large, and have strengthened our partnerships with grass-roots organizations in the Jerusalemite society.

The most important achievement was the endowment of a tentative hundred million dollars! This has been a dream and a goal our organization has been working on achieving. The work post this achievement will be focused on mapping a new landscape for Alquds Fund and Endowment to transform it into a globally funding organization with more potential and better performance to service the resilient city of Jerusalem and its residents.

In light of these growing achievement, a thanks is in order to the Board of Directors of Alquds Fund and Endowment, represented by its president Munib Rashid Masri and his Vice President Michele Sayegh, along with the whole team for their efforts and tireless follow ups to improve Alquds Fund and Endowment. This is our fifth annual report prepared in line with the global initiative for report preparedness standards, which depends on detailed options.

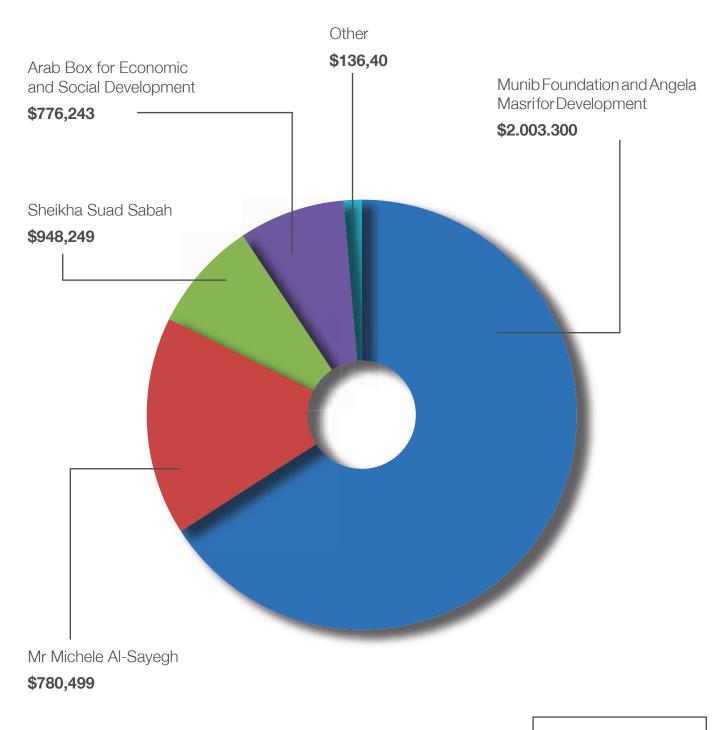
The report provides information about Alquds Fund and Endowment's achievements in the it specialized fields, in addition to information on the internal culture ending in December 31st, 2019. The report also presents information around Alquds Fund and Endowment and its activities.

The report highlights achievements on multiple fields agreed upon based on the analysis of previous experience, strategic plan and the specific needs of the Jerusalemite society. The report also highlights the developmental impact to these implemented projects.



Achievements in Numbers

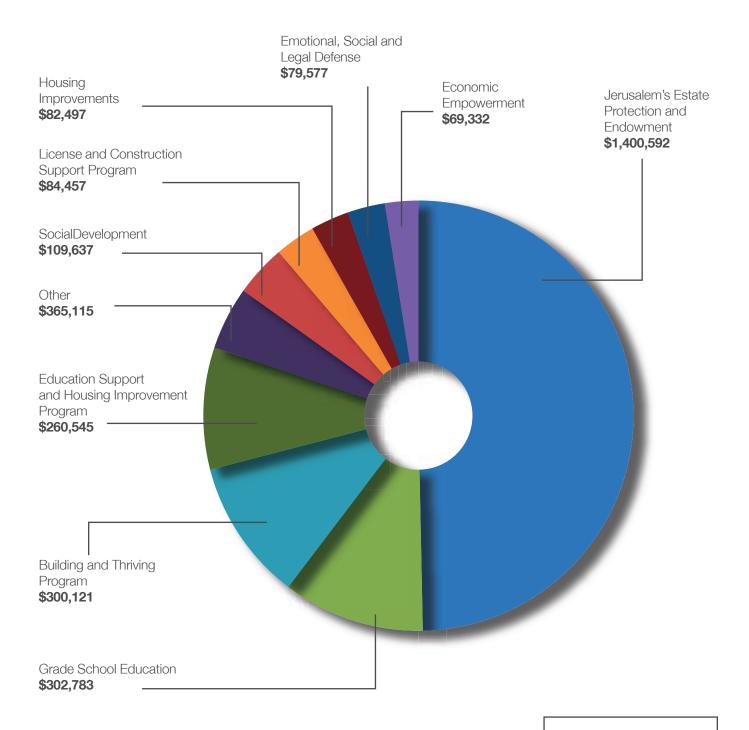
Received funds in order of donor for the year 2019



Total: \$3,036,940

Achievements in Numbers

Expenditures in order of program for the year 2019



Total: \$3,054,656

Programs and Interventions

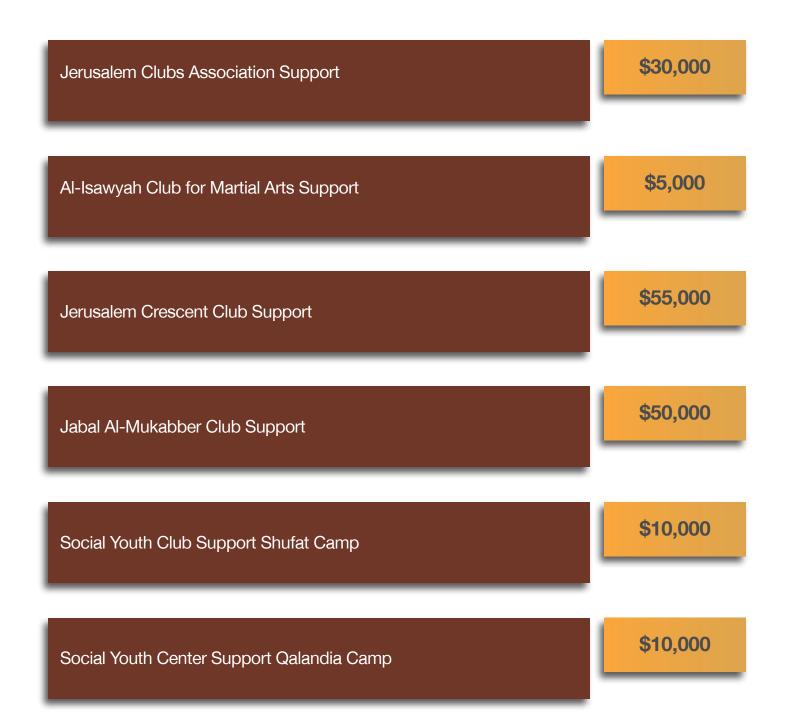




Grade School Sector \$ Value of Program

Contributing to Complete the Construction Licenses for Silwan School Project	\$150,000
Contributing to Complete the Construction Licenses forerusalemites Creative Oasis School Project	\$220,000
Holistic Reconstruction of Abu Obaida School	\$121,700
Furnishing Bishop School, Kindergarten, and Orphanage	\$78,000
Riyadh Al-Aqsa School Support	\$31,000
Honoring High School Valedictorians	\$10,000

Social Development Sector





Jerusalemite Students Loan and Grants Fund

Cultural Sector

Bab Al-Amoud Series Production Al-Ruwat Theatre

Palestinian Academy Society

Fort the Study of International Affairs PASSIA

Estate Endowment Sector

Contribution in Estate Endowment in The City of Jerusalem

\$1,850,000



\$314,000

\$20,000

\$10,000

Jerusalem Reconstruction Program

Reconstruction of 25 homes in the Old City And its circumference

Economic Empowerment Sector

Implementation of strategic partnership with Al-Quds University to establish a business incubator for the development of Jerusalem's economy

\$300,000

Social Solidarity and Compassion Empowerment in the city of Jerusalem Program

Ramadan breakfasts, Ramadan Suhoor, holy sacrifices food parcels, Eid Clothes

\$107,143

\$260,000

Emergency Interventions

Arab Association for the Physically Disabled Association's Ability Building Project	\$7,000
Arab Medical Center Importing of Vital and Chemical Tests Machine	\$10,000
Nibras Al-Quds Association Celebration of International Disability Day	\$2,000
Jerusalem Private Association for Rehabilitation and Education Shufat Camp	\$5,000
Women's Center Support Shufat Camp	\$15,000
Palestinian Child Center Support Shufat Camp	\$5,000



Our Programs











Model Schools Network Program

The program represents a comprehensive methodology to contribute in developing education in the city of Jerusalem, and to find solutions to growing problems in the sector as a result to the Israeli occupation attempts at destroying the national education sector, Judaizing it, and promoting ignorance in the upcoming generations.

Accordingly, this project comprehensively simulates the educational needs to provide all vital components for Jerusalemite students in accordance to the following factors:

Educational environment, strengthening teacher's skills, developing and providing tools for supportive education, digitizing educational, and promoting extra-curricular activates.

The program's philosophy is founded on comprehensively developing the components of education, which will not only improve the quality of education, but will also solve problems that result out of the regressing educational levels; weather that looks like skipping school or opting for Israeli educational. This program will also contribute in building generations able to face the growing challenges, and are successful enough in creating a bright future for themselves.

Based on that, during the year of 2019, the program worked on implementing its mythology and focusing on building infrastructure, contributing in building model schools and providing suitable environment within the comprehensive developmental vision at this stage.



Our Project in the Educational Sector

- Cover the costs of building Silwan School for the benefit of Silwan Charitable Association
- Contribute in covering the costs for building Jerusalem Creative Oasis School in partnership with Al-Nayzak Institution for Creativity and Supportive Education
- Full reconstruction of Abu Obaida school in partnership with the Education Department in the Public Endowment Department
- Furnishing Bishop School, Arab Child School, and Islamic Orphanage School
- Support Ryadh Al-Aqsa School with its administrative and operational costs
- Honor valedictorian of Jerusalem's high schoolers





A glimpse of the contractional design – Jerusalemite Creative Oasis



A glimpse of the constructional design of Silwan Charitable School



A glimpse of receiving school furniture – Arabic Child Home School



A glimpse of Abu Obaida School reconstruction

Jerusalemite Student Loan and Grant Fund

Is one of Alquds Fund and Endowment's programs focused on providing higher education support, providing scholarships for Jerusalemite students in Palestinian universities, as well as interest-free loans to enable them to complete their education easily and steadily, so in result they can find suitable job opportunities.

The Fund's Mission

Provide full-time Jerusalemite students in Palestinian universities and colleagues with interest-free loans or scholarships to enable them to complete their education, and build a modern society based on social solidarity, where each member has responsibility towards the other, and towards the Palestinian society. In result, they will build their independent state that is known for its creativity and knowledge.

The Fund in 2019

The fund proceeded in granting Jerusalemite students with its services for the fifth year in a row. A social volunteer program for the beneficiaries has been established, and has helped in promoting the society's culture, its member's belonging, and their volunteer contributions towards servicing their community.



Higher Education Sector Scholarships

Al-Quds University \$142,956 164 Scholarships

Birzeit University

\$54,738 70 Scholarships

Al-Najah National Univresity \$35,151 15 Scholarships

Bethlehem University \$23,578 19 Scholarships

Polytechnic Palestine University \$5,166 6 Scholarships

Al-Maqased Colleage \$2,507 2 Scholarships

Al-Asryah College

\$2,693 1 Scholarship

Arab American University \$7,109 3 Scholarships

Al-Quds Open University \$7,417 8 Scholarships

Other

\$33,083 12 Scholarships







Social Development Sector

A hybrid program between Alquds Fund and Endowment and Al-Quds Club Association to activate Jerusalemite clubs, develop their work, programs and guide their services towards all members of the society via comprehensive and special activities that contribute towards developing and growing the community, and transforming these clubs into full-service social institutions.

The Vision: Transforming the clubs into social incubators, providing diverse developmental programs to the Jerusalemite community.

The Message: Towards more active and diverse contributions for servicing the community.

Until 2019, the program experienced great achievements in terms of reconstructing Jerusalemite clubs, infrastructure rehabilitation, and promoting social projects and activities through these clubs. These achievements are part of the program's comprehensive vision that is based on the previous phase of growing the abilities of these clubs administratively and financially.



A glimpse of designing the physical fitness center

Social Development Sector

- Support Jerusalem's Club Association to promote physical activities in the city of Jerusalem
- Support Al-Issawyah Club for Martial Arts
- Support Hilal Al-Quds' activities and its external participation
- Support the Jerusalemite Jabal Al-Mukabbir activities
- Reconstruct Jabal Al-Mukabbir Club, and transform it into a physical fitness center
- Support Social Youth Club Qalandia Camp
- Support Social Youth Club Shufat Camp
- Provide Capital's Youth Club with sports wear



Alquds Fund and Endowment delegation during a visit to follow up on the partnership with Al-Hilal Club



Provide Capital's Youth Club with sports wear



Support Social Youth Club – Qalandia Camp

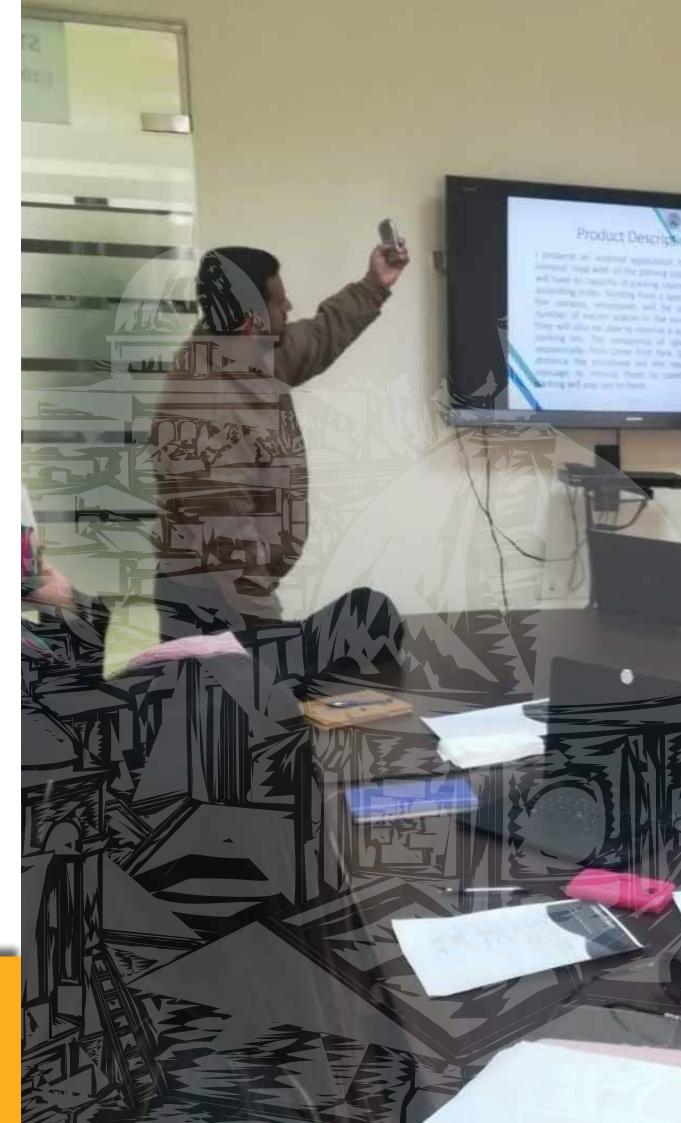


Support the production of Bab Al-Amoud Series – Al-Rowat Theatre



A glimpse on the theological studies unity project 2019 – Al-Munfad Min Qibal Basyah







Economic Development Sector

Jerusalemite Economic Development

The program is founded on promoting projects that provide financial support to needy families and young entrepreneurs, and promoting shops in the general city of Jerusalem and the Old City in specific by promoting entrepreneurial or already-standing projects, enabling them and training their owners, or enabling them to start small individual or group projects.

This program was founded in partnership with Al-Quds University by founding a specialized center called Al-Quds Center for Technology and Entrepreneurship.





صندوق ووقفية القدس Alquds Fund and Endowment



Al-Quds Center for Technology and Entrepreneurship Achievements Report 2019-2020

A General Summary on the Center

Al-Quds Center for Technology and Entrepreneurship was founded in 2017 to promote the residents' economic enablement, especially the youth, and provide a funded institutional framework to spurs entrepreneurial ideas. The center will tend to the youth, and guide them towards realizing fruitful dreams, which will result in creating independent job opportunities, and supporting economic empowerment projects.

In order to empower the environment for entrepreneurial business and projects, Al-Quds Center for Technology and Entrepreneurship projects have been linked with Al-Quds University students' research projects for the sake of developing those entrepreneurial projects through scientifically systematic and guided and programs for the youth, and by putting forward capital projects aiming to promote the city's economy.

During 2018/2019, we started implementing four major programs as part of the center's operational plan (2018-2022), These programs are: Business Incubation Program, Work Expediting Program, Training program and Interest-Free Loans Programs.

First: Business Incubation Program

This program aims to create entrepreneurs, researchers, administrators and academics among the Al-Quds University students and the Palestinian society, by attracting innovative ideas, and transforming them into real-life projects. A specialized trainer works with them to follow their work and provide immediate guidance.

Most Notable Achievements from the Business Incubation Program

During 2018/2019, the Business Incubation Program was built, and its training programs were created. A system was put in place for each team, and a website for Al-Quds Center for Technology and Entrepreneurship was created. In addition, partnerships were put in place with a number of institutions within the private sector, ministries, funders, as well as the local and international communities.

- 1. A digitized system has been prepared and created for the center, the services of a virtual projects incubator were prepared, and all related administrative and technical work has been digitized.
- 2. A guidebook for entrepreneurship measurement and incubation was created according to modern scientific methods.
- 3. Incubator staff training program has been prepared to train the staff on the incubator and upcoming projects.
- 4. The following has been incubated:
 - 11 research ideas by researchers and academics on the path of up and coming companies.
 - 9 unique graduation projects ideas within the multidisciplinary program, Capstone.
 - 8 ideas by Jerusalemites entrepreneurs that fall into the socio-economic enablement program for residents.

Three major sub-programs branch out of the main one:

1. Training and Skill Building Program:

This unit focuses on developing and improving the beneficiaries' skills by designing courses, workshops, and content. Each participant gains skills and experiences that will help them build their project, administer it, and work on developing and expanding it. They will also gain communication and networking skills.

2. Entrepreneurial Skills Development Program (Capstone)

This unit focuses on developing and improving the beneficiaries' skills by designing courses, workshops, and content. Each participant gains skills and experiences that will help them build their project, administer it, and work on developing and expanding it. They will also gain communication and networking skills.

3. Startups Path Program:

This program aims to attract entrepreneurs who are also researchers and academics with innovative ideas to support their ideas and transform them into startups.

• First: Research incubation to be transformed into successful companies:

The center began incubating entrepreneurial and research projects that are on the path to becoming startups, and transforming that research into economic projects in the beginning of 2018 within KOICA project initiative for scientific research support and transform them into economic projects. This project branches into three phases:

Phase One: Support 3 projects for the value of \$3,000 per project. The center received 11 projects out of 30.

Phase Two: Aim to support 20 projects for the value of \$7,000 per project. The center has received 10 out of 20 projects.

Phase Three: Aim to support 10 projects for the value of \$10,000 per project. It is anticipated that the center will receive the highest percentage.

Second: Projects Incubation within supporting East Jerusalem residents' resilience (CRDP) In 2019, Business Incubation Preparation in Jerusalem project was finalized, managed by the UNDP, and has been carried out between December 2018 and September 2019. Al-Quds University took this project in collaboration with a number of experts.

Project Results:

- 1. Create basic components of the business incubator, including the development of 13 guidebooks for the use of the incubator's administrative authority.
- 2. Develop the skills of the incubator staff.
- 3. Develop its website and digital services.
- 4. Support the incubation of small and medium businesses in partnership with the Chamber of Commerce in the City of Jerusalem (JACCI), and entrepreneurship project in partnership with the Youth Development Department (YDD). The process of incubation includes practical training on 40 projects; 10 startups and 30 small and medium businesses. Incubated projects will gain skills in planning, marketing and administrating, that will help them better develop their projects.

Third: Horizon Project

Which aims to train, in order to recruit. 300 people were trained to be recruited in multiple disciplines.

Fourth: Basmah Project

It is currently being implemented, and is considered to be a collaboration project between the center, a Turkish businesses man, and co-op foundation. About 100 projects have been attracted to be looked into. 15 of which will be chosen. In addition, 500 students have been taught from the Al-Quds University and the City of Jerusalem around the importance of entrepreneurship, especially in the fields of education, healthcare and business.

Second: Business Accelerating Program

- 1. Organizing workshops and conferences to gather businessmen, investors, researchers, and entrepreneurs.
- 2. Vocational consulting and job guidance.
- 3. Job improvement and expanding.
- 4. Networking between beneficiaries, business owners, and potential employees.
- 5. Designing marketing plans.
- 6. Connecting projects to potential investors.

Third: Training Program

Al-Quds Center for Technology and Entrepreneurship at Al-Quds University promotes a training program for establishing businesses, to help support future businessmen, who, according to multiple studies, will have a bigger chance in building and administering upcoming businesses if they had the chance to participate in such programs.

This unit focuses on improving and developing its beneficiaries' skills by designing courses, workshops, and content to help each participant gain skills and experiences to build their project, administer it, expand it, and helps them with their communications and networking skills.

Fourth: Grants and Interest-Free Loans Programs

Within the framework of comprehensive partnership on economic projects, the center's experts explore all loan and funding opportunities.

They provide a list of funding abilities that fit the projects' data, economic wellbeing, and the initiators' specifications.

*The center will work on providing loans and resources for project development on accessible terms:

- 1. Through a fund specializing in supporting small to medium businesses.
- 2. Loans dedicated for starting a new project or expanding an existing one.
- 3. Repayment terms of the loan up to five years (for example, starting six months from receiving the loan).
- 4. The center to provide between 40-80% of bank requirements.
- 5. Provide three grants to support a few restaurants in the Old City.

Entrepreneurship Workshops in Multiple Disciplines 2020

During 2020, a number of entrepreneurship workshops have been held within a number of various fields. These workshops are part of the center's new strategy to reaching as many entrepreneurs as possible to build an entrepreneurial environment, expand ideas, and entrepreneurial projects. A number of workshops have been held on Zoom by a number of experts. The main goals of these workshops were to raise the awareness of Al-Quds University students around entrepreneurship, and shed light on multiple disciplines, clarifying the role of technology in facing challenges, and present a number of success stories. In addition, a discussion session was held between the attendees and presenters where to discuss entrepreneurial questions, inquires and suggestions.

- 1. Entrepreneurship Project in Education Technology.
- 2. Entrepreneurship Workshop (Opportunities and Prospects).
- 3. Entrepreneurship Project in Health Technology.
- 4. Entrepreneurship Project in Agriculture Technology.





Provide Capital's Youth Club with sports wear



Support Social Youth Club – Qalandia Camp

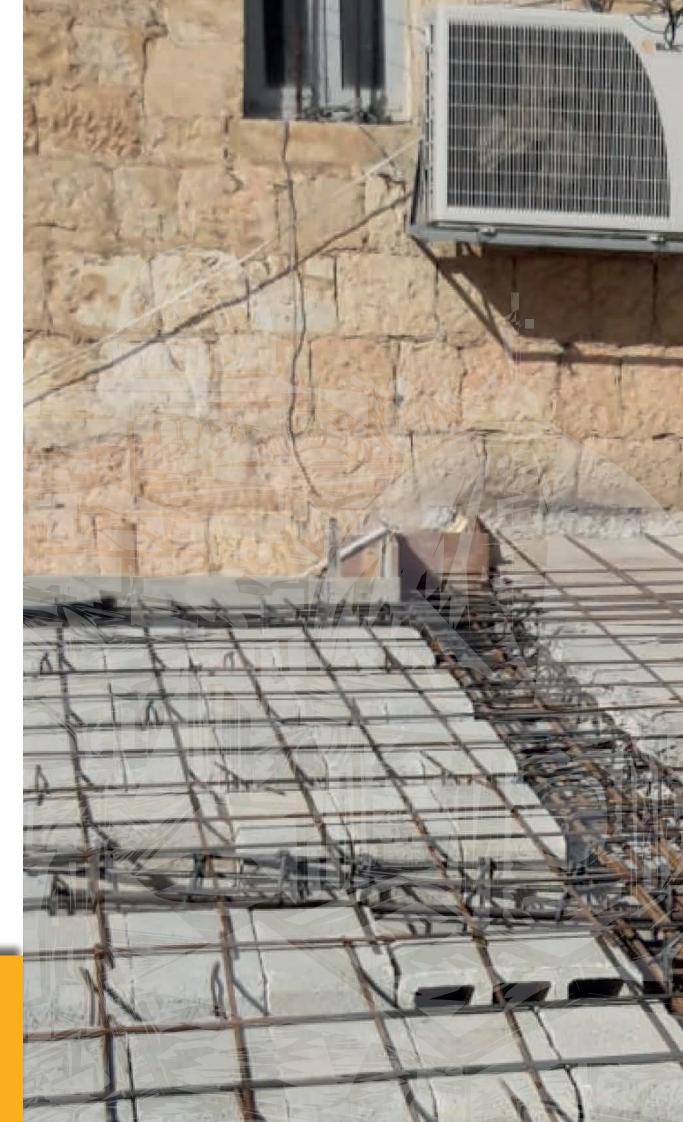


Support the production of Bab Al-Amoud Series - Al-Rowat Theatre



A glimpse on the theological studies unity project 2019 - Al-Munfad Min Qibal Basyah

Jerusalem Reconstruction Program





Economic Development Sector

This program was founded by Alquds Fund and Endowment to reconstruct Jerusalemite homes and improve their living situations. The program was exclusive to home that required immediate intervention and were inhabitable. Since its founding, the program has intervened in multiple homes, where over 30 homes were reconstructed in and outside the Old City.



After

Before









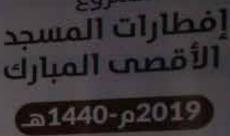




Social Solidarity and Compassion Enablement Program in Jerusalem







تبرع من الشيخة "سعاد الصباح" -دولة الكويت-





مندوق ووقفية القدس

لجلة ركاة القدس

Social Solidarity and Compassion Enablement Program in Jerusalem

Since its founding, Alquds Fund and Endowment has implemented Social Solidarity and Compassion Enablement Program in Jerusalem. Through the program, social solidarity is underlined, and support for families in need is provided.

The program provides multiple activites that include Ramadan breakfast, food parcels, sacrificial meats, Eid clothes, as well as emergency aid in urgent circumstances.



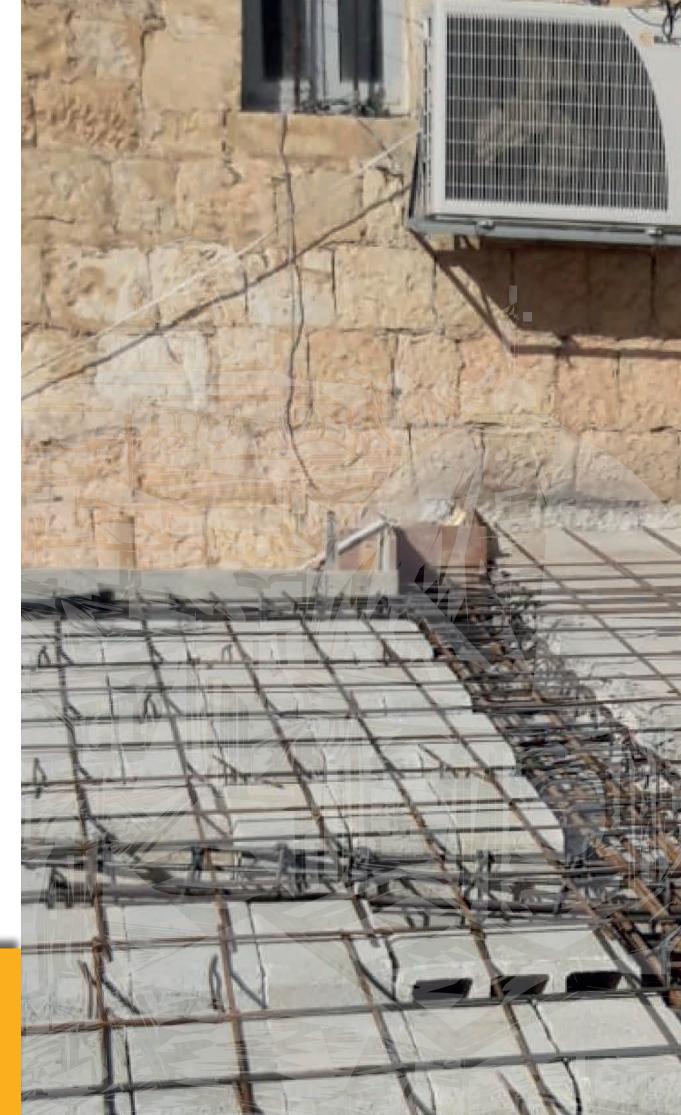


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A glimpse on the theological studies unity project 2019 – Al-Munfad Min Qibal Basyah









Arab Assembly support for people with physical disabilities – Assembly Skills Building Project



Import of biochemistry test device



Alquds Nibras Assembly - Celebration of People with Disabilities Day



Alquds Special Education and Rehabilitation Assembly – Shufat Camp



Women's Center Support – Shufat Camp



Palestinian Child Center Support – Shufat Camp







Alquds Fund and Endowment's Board of Trustees assembled for their fifth meeting in the Jordanian capital, Amman for two days under the slogan "Towards more partnership to support the City of Jerusalem" under the patronage of His Royal Highness Prince Al-Hasan Bin Talal. His Royal Highness Turki Al-Faisal facilitated the meeting in the presence of Dr Mohammad Abu Hamour, representative of Price Al-Hasan Bil Talal.

The meeting had a huge opening ceremony attended by Jordanian and Palestinian senior figures, Board of Trustees members from various Arab and Islamic countries, and a number of ambassadors and diplomats in the Hashemite Kingdom of Jordan.











Alquds Fund and Endowment's Board of Directors assembled for their second meeting of 2019, its plenary fifth meeting was held at Al-Quds University, attended by the members of the Executive Branch of the Palestine Liberation Organization, Mr Adnan Al-Husainy, Preisdent of the High Islamic Councel, Sheikh Ukrumah Sabri, Archbishop Sabastya for the Roman Catholics, Bishop Atallah Hanna, in addition to a number of Jerusalemite figures, president and members of Alquds Fund and Endowment plenary.

إجتماع الهيئة العامة العادي السنوي فلسطين – القدس الشريف – 15/4/2019

مندوق ووقفية القد











The annual ceremony of Loan and Scholarship Fund for Jerusalemite Students was held in the main building of Al-Quds University under the slogan "Tomorrow belongs to us" to announce a new scholarship for Jerusalemite students within the Loan and Scholarship Fund for Jerusalemite Students Program, and Volunteer and Belong Program to service the Jerusalemite community. The ceremony was held under the patronage of President Mahmoud Abbas, supervised and attended by Minister of Education and Higher Education Dr Sabri Saidem, sponsored in partnership with Arab Fund for Social and Economic Development. 





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